

Education

Florida Agricultural and
Mechanical University
B.S., Graphic Design
(2003 - 2008)

Top Skills

WordPress
User Experience Design (UED)
InDesign

Certifications

Adobe Certified Associate in
Web Communication Using
Adobe Dreamweaver CS6

Currently Enrolled - Google UX
Design Professional Certificate

Adobe Certified Associate:
VisualCommunication using
Adobe Photoshop® CS6

References

Professional references available
upon request.

Summary

Over 17 years of graphic design experience. In previous roles, I've worked on various projects in the area of branding and identity design, print design, web design, digital design, and typography.

Proficiency:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD,
Premiere)
Figma
Wordpress (Elementor)
Wix
Apple Keynote
Canva
Microsoft Office

Experience

Kaiva Tech LLC **Graphic Specialist (Contractor)** **Oct 2023 - Present**

Responsible for supporting the CDC's Office of Public Health Data, Surveillance, and Technology (OPHDST) Communications office, maintaining visual brand identity across publications, presentations, and social media.

Develop graphics for web pages, social media, slide decks, newsletters, presentations, and other client briefings.

Collaborate with writers, communicators, and web designers to translate complex public health data initiatives into clear, accessible visuals.

Conceptualize original ideas that bring simplicity and user friendliness to complex design roadblocks.

One One Six Creative **Freelance Graphic Designer** **October 2018 - Present**

I specialize in empowering small businesses and entrepreneurs to establish a strong online presence that boosts engagement and drives conversions. Through our expertise in branding and design, I create compelling websites, captivating logos, eye-catching business cards, and captivating social media content. My goal is to provide effective solutions that elevate their brand and help them thrive in the digital world.

Inlet Grove Community High School
Digital Design Teacher
August 2014 - July 2018

Taught digital design and prepared students for Adobe Certification (Illustrator, InDesign, Photoshop) in alignment with Florida and CTE standards, achieving a 90% pass rate.

Implemented project-based assessments that improved student portfolio quality by 20% and boosted design confidence, with 95% of students reporting growth.

Mentored students to consistently place 1st and 2nd in design competitions; maintained a 4.8/5 average student satisfaction rating.

National MS Society
Communications & Graphics Design Coordinator
August 2008 - August 2014

Created brand-aligned designs, layouts, and illustrations for chapter events, programs, and websites in accordance with National MS Society guidelines.

Increased brand awareness by 25% and social media engagement by 40% through visually compelling design campaigns.

Standardized print and web templates across chapters, cutting production time by 30% and saving \$10,000 annually in printing costs.

Boosted website traffic by 15% and user engagement by 10% through data-driven design improvements.

Other responsibilities:

Online fundraising management and support (Blackbaud/Convio)

Manage Communications/Social Media Interns

Setup/manage AV equipment for functions and events.

Assist in troubleshooting office IT equipment and software.